



Assignment

ABHYAS Academy,

Near Govt. College, Nishat Cinema Road,
Ambala Cantt., Haryana (India)
Phone: +91-171-2631595, +91-9416541198
e-Mail: anuseti1968@yahoo.com
www.abhyasonline.in

Date: __ / __ / __

Name: _____

Max Marks: 12

Section-A (One Marks Each)

- 1 Why do companies show the advertisements again and again?

Section-B (Two marks Each)

- 2 What do mean by Political advertisements?
- 3 How advertising and media dependent on each other?

Section-C (Three marks Each)

- 4 What is the difference between commercial advertising and social advertising?

Section-D (Four marks Each)

- 5 What are the different techniques of advertising?



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