



Assignment

ABHYAS Academy,

Near Govt. College, Nishat Cinema Road,

Ambala Cantt., Haryana (India)

Phone: +91-171-2631595, +91-9416541198

e-Mail: anusethi1968@yahoo.com

www.abhyasonline.in

Date: __ / __ / __

Name: _____

Max Marks: 14

Section-A (One Mark Each)

- 1 Write any two advantages of marketing.
- 2 Differentiate between fixed and flexible price shops.

Section- B (Two Marks Each)

- 3 Explain the role of government in providing MSP's.

Section-C (Three Marks Each)

- 4 What are the functions of retail trade?
- 5 How are the markets accessible to consumers?

Section-D (Four Marks Each)

- 6 Differentiate between retail market and wholesale market.



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